



Sarasota Institute of Lifetime Learning

NO FEBRUARY BOARD MEETING -- MARCH MEETING CHANGED

FRIDAY, MARCH 8, 9:30 A.M.

Plymouth Harbor, 6th Colony Room

Minutes of Board Meeting, Jan. 3, 1985

Present: Fern Long, Stuart Allen, Rose Shulman, Pearl Aronson, Evelyn Duvall, Lee Cohen, Norman Shaw, Junius Allen, Frances Bourne, Edward Conlon, Dale Dennis, Joan Hopkins, Ted Jaeckel, Dorothy Simpson, Al Skelly, John Stalnaker, Marguerite Allen, Rollin Posey, Grace Major, Richard Redfern, George Petrie, presiding.

Nominating Committee Report: Because of the resignation of Art Lanckton, and the change of status of Rose Shulman from board member to past president, there were two vacancies on the board. Richard Redfern and Milton Chase were nominated by Ted Jaeckel on behalf of the nominating committee. Both nominees were elected.

By-Laws: The By-Laws will have to be amended to include the remainder of the report of the Nominating Committee which made the position of Registrar an office, and added the office of Assistant Treasurer, both changes being approved by the board. Joan Hopkins assumed the latter office. Lee Cohen remains Registrar.

The By-Laws will also have to include the item researched by Norman Shaw which answered a question on the Florida State application for tax-free status for the Institute, which concerned what should be done with the assets of the Institute in case of its dissolution. Norman reported the wording at a previous Board meeting. George Petrie will present the amended By-Laws when they are ready.

Minutes: The minutes for December were approved as mailed.

Treasurer's Report: Total receipts for December were \$2,081; the January balance was \$2,973.67 and the C.D. value was \$6,287.76, making a total of \$9,261.43.

Registrar: By Dec. 31, 1984, twenty-five fewer season passes had been registered than the same date the previous year, which had totaled 171. The new facilitator who will take Ben Wedner's place is Clair Lemmon of Bradenton. Lee Akers will continue this year.

Brochure Distribution: Dot Simpson will take some to the Welcome Center and to a church which had asked for them; Rollin Posey took another 150 for his condo and the Bird Key Yacht Club; Frances Bourne will take some to Venice for the A.A.R.P.; the Plaza Theater is also distributing them.

Reading List: Joan Hopkins prepared and distributed "brochure-matching-blue" copies of a reading list for the first series. This is a new effort, and one which is much appreciated. In addition to what she has, she will have 300 more printed. Ted Jaeckel suggested that the list be included with the brochure next year.

Check-up at the Plaza Theater: George and Lee checked on our property and found everything in good shape. George tried some cassettes on the theater's sound system and found the results excellent, so we can anticipate their use in connection with our programs.

The manager, George and Lee experimented with the lighting of the faces of the speakers as suggested by the lighting expert from Asolo and found it unsatisfactory. The manager will put stronger lights in the back two corners and on the ceiling above the heads of the speakers, which should help.

Dale Dennis suggested the possibility of recording the talks and using them in the library. Frances Bourne said that they tried this last year in Venice and found that the only two people who used them were the same ones who had asked for them in the first place. The Board did not favor this endeavor, especially since it had been tried with Lee Snyder's talks at the Unity Church a few years ago.

Changes in the Program: Rollin Posey reported that he has to switch Barylski and Profitt, and needs to get a substitute for Edmundson. Richard Redfern has secured Roland Secor to take Elsie Jo Trawick's place for Jan. 31. George Petrie has replaced Don Ryno with Arden Fowler, co-founder and president of Gloria Musicae for Jan. 10. Ned Conlon has had to switch Jan. 9 to Feb. 13; Jan. 16 to Jan. 9; and Jan. 16 to Feb. 13.

Gifts for Speakers: The solar calculators secured by Al Skelly are not to be given to Board members, nor given twice to speakers who appear on two different occasions.

Evaluation Sheet: It was agreed that it is time to change the evaluation sheet. A new one might have shorter sentences; list offerings for the following year rather than have areas of interest; list names of speakers; how many lectures should we have; amplify specific topics with a description in some detail; ask how the attendees heard about the Institute so that we can evaluate our advertising methods; include a check list with boxes to indicate whether our offerings are excellent, good or fair, etc. Junius Allen, Al Skelly and Dot Simpson volunteered to present a work sheet for the March meeting, with Junius as Chairman.

Appreciation Luncheon on March 13: Marguerite Allen, who is chairing the event, posed several questions like, should there be a change of place from the Holiday Inn; should the Board members pay for their own and their spouse's luncheons, etc. Several Board members promised to investigate other possible places and will relay the information to her. She will decide where the event will be held. It was decided that the luncheon would be paid for out of the treasury.

Brochure Design: George distributed a computer print-out of a possible revision of the brochure for 1986. This would line up the days of the week horizontally across the length of the sheet, and the specific dates vertically along the shorter left hand margin. The series subjects would appear beneath each listed day in dark print and the session topics would appear in the boxes created by the intersecting lines.

It was noted that this is the fourth change in format in our history and each one improved upon the previous one. The decision was deferred until the March meeting.

Location for the 1986 program: George is to explore the possibility of using the new meeting facility at New College which would eliminate some of the disadvantages of the theater, such as no platform for the speaker, poor lighting, awkward facilities for the use of audio-visual and instrumental aids, etc.

Publicity: Norman Shaw has experienced great difficulty with the shifts on the Herald Tribune. We have been reclassified as "Education," and he has been shunted from the Sunday edition to Florida West, to local news and now to Venice to an assistant city editor, Jeff Oberholtzer, who covers many beats and has little interest in our existence. He did put a story in the Monday edition, but Frances Bourne reported that he has a way of losing stories which he promised to print.

Norman has gone to the Managing Editor and tried to emphasize that we are "Culture" and should not be in the "Education" category, for which the paper has so little space. Norman hopes that the story he delivered to the Managing Editor will be in the next Sunday's issue.

The meeting adjourned at 10:45 A.M.

REMINDER!!!! No February meeting!
BE SEEING YOU ON FRIDAY, MARCH 8th.

Respectfully submitted,
Rose Shulman
Rose Shulman, Rec. Sec.



Sarasota Institute of Lifetime Learning

APRIL BOARD MEETING - Tuesday, the 2nd, 9:30 A.M., 6th Colony Room, Plymouth Harbor

Minutes of Board Meeting, March 8, 1985

Present: Stuart Allen, Pearl Aronson, Evelyn Duvall, Lee Cohen, Norman Shaw, Junius Allen, Frances Bourne, Edward Conlon, Ray Ellis, Sam Gould, Joan Hopkins, Ted Jaeckel, Milton Chase, Dorothy Simpson, Al Skelly, John Stalnaker, Marguerite Allen, Grace Major, Richard Redfern, Rose Shulman, and George Petrie, presiding.

Minutes: The January Board meeting minutes were approved as mailed.

Treasurer: Stuart Allen reported a Jan.-Feb. balance of \$5,058.32 in the bank, with \$6,388.90 in a C.D. Several bills remain to be paid.

By-Laws: Copies of revised By-Laws were passed out, for study, to those present, and copies are to be mailed to those absent. They will be acted upon at the April meeting.

Evaluation: BOARD -- The President asked the Board members to fill out an evaluation form rating the listed programs as Superb, Good or Fair, and to indicate at the bottom of the page about how many times per week they attended sessions. He will compile the report for the next meeting.

MEMBERS -- Junius Allen's committee had drawn up an evaluation sheet and ordered 800 copies. These were distributed to those interested, after the 4th session of the series. Ted Jaeckel tallied the 158 that were returned and reported that "Challenges" were rated as excellent or good by 92; "Post-Election" was so rated by 71, as was "Ideas"; "Composers" were rated so by 44 and poor by 3, all about the Mozart program.

MODERATORS -- For the most part, the sentiment was favorable. There was discussion of the use of several types of microphones; getting our members to sit nearer to the front; the adequacy and expense of audio-visual presentations, etc. No specific recommendations resulted.

Suggestions for future programs: Talks on Population Trends, Cults, Women's liberation; Dance; more comprehensive bibliographies. Sound system has improved.

Registrar: Lee Cohen reported that over all, 6,095 had attended thus far for this season and we still have 12 sessions to go. Last year the total was 6,752. In that season she sold 316 season passes. This year she sold 282, four at a reduced rate.

Venice: Frances Bourne reported that their average attendance was 104, which is about the same as last year. Six season passes were sold, and 33 signed up for the whole series. They cleared \$606. It was voted to donate \$150 to the Friends of the Venice Community Center. Frances does not wish to continue as moderator and has enlisted Milton Chase to take over.

Bradenton: Richard Redfern reported that at four of his sessions the attendance was in the 80s; at one session, in the 90s; and at the Dixieland Jazz, 205. He felt that there was sentiment for one or two series for next year. Part of his success was due to the good publicity he was able to get. It was voted to give \$100 to the Manatee County Central Library as a token of appreciation.

Appreciation Luncheon: Marguerite Allen reported that she had 56 reservations for the luncheon at Plymouth Harbor on Mar. 13th at 12:30.

Resignations: The resignations of two very valuable members, Dorothy Simpson and Frances Bourne were accepted with sincere and deep regret.

Nominating Committee: Ted Jaeckel reported that Stuart Allen, Pearl Aronson, Norman Shaw, Al Skelly and Arthur Ross Borden are nominated to the Board for a 3-year period, from 1985-88. The officers will serve for another year.

Facilities for 1986: Alternate meeting places were discussed, but the Board voted to continue to meet at the Plaza Theater next year and empowered the President to negotiate with the management.

United Nations: A letter from Dr. Peggy Bates on behalf of the local UNA was read. Since Oct. 24, 1985 marks the 20th anniversary of the UN, she asked whether or not the Institute would consider a 1986 series about the UN, its problems and its activities, for which the local UNA would accept some responsibility. President Petrie will contact her to discuss possibilities.

Publicity: Norman Shaw is still having problems with getting publicity into the local paper since the N. Y. Times has taken over. He asked that he be notified of any changes in program so that they might be publicized. Sam Gould suggested a series on "Communications" with the Editor of the paper as one of the speakers, so that he might become acquainted with our organization.

The meeting adjourned at 11:05 A.M.

Respectfully submitted,

Rose Shulman



Sarasota Institute of Lifetime Learning

MAY BOARD MEETING - Tuesday, the 7th, 9:30 A. M., 6th Colony Room, Plymouth Harbor

MINUTES OF BOARD MEETING, APRIL 2, 1985

Present: Fern Long, Stuart Allen, Pearl Aronson, Evelyn Duvall, Lee Cohen, Norman Shaw, Edward Conlon, Joan Hopkins, Ted Jaeckel, Milton Chase, Al Skelly, John Stalnaker, Marguerite Allen, Grace Major, Richard Redfern, Rose Shulman and George Petrie, presiding.

Minutes: The minutes of the March meeting were approved as mailed.

Treasurer: The income for the second series at the Plaza was \$2,467; at Bradenton, \$546; and at Venice, \$568. The complete balance for the season is \$10,676.87, of which \$4,258 is in the bank and \$6,418.37 is in a C.D.

The total attendance for the 1985 season was 8,835, of which 7,542 were for Sarasota, 665 for Bradenton and 628 for Venice. Both the attendance and the revenue were better than last year, but not as good as 1983. Fifty-four percent were season passes.

Stuart Allen was accorded a warm commendation upon the quality of his work and his dedication.

Board Evaluation of Program and Attendance: President George Petrie collated the answers to his questionnaires which had been filled out at the March meeting. The average attendance by Board members was about one and one-half lectures per member. The average number of board members attending on the first three days of the week was about 9, with a drop on Thursday to 4.5. On a probability computation, he mentioned that if we had fewer sessions there might be a better attendance.

He realized that the attendance of board members depended upon their outside activities, but 31% of the board attended none of the sessions; 30% attended one; 15% attended two; 10% attended three; 14% attended four. He concluded that Board members probably attended in the same pattern as other attendees. A fall program might stimulate attendance at the winter series and the winter topics might be announced in the fall mailing. He also noticed a correlation between the size of the group in attendance and the satisfaction derived from attendance, -- the more the better! He will report on his findings about the second series questionnaires at the May meeting.

Registrar: Lee Cohen felt that her report had been covered by Stuart.

Evaluation of Second Series by Members: Ted Jaeckel received 122 returns for the second series. "World Trouble Spots" was rated as excellent or good by 74; "Literature" was so rated by 60; "Religion" by 48; "Composers" by 45. There were only 4 poor, 1 in "Literature" and in "Religion"; 2 in "Composers."

There were 73 who made suggestions for next year: In order of totals starting with the most: International Relations, Foreign Policy, The Economy, Social Problems, Literature, Art, History, Health, Music, Ecology, The Media, Florida, Psychology, Anthropology, Disarmament, Energy Sources, Government, Religion, Philosophy, Education, High Technology, Archeology, Astronomy.

There were some favorable and some unfavorable comments, mostly about the speakers. There was discussion about ways of improving, some of which have been tried, and an effort will be made to implement others. Much of the credit for our success goes to the moderators and to the cooperation we get from New College and U.S.F. The question of a contribution to New College will be discussed at the May meeting.

Publicity: Norman Shaw had nothing new to report. The latest publicity was the picture of George with the speaker and the birthday cake for the three composers. The comment was made that in spite of the lack of cooperation on the part of the newspaper, we have had a good year.

Fall or Winter Series: Dr. Peggy Bates, President of the UNA, has suggested some kind of cooperation between SILL and the UNA in commemoration of the 40th anniversary of the U.N. If we have one or two fall series at the Plaza, it was thought that some note should be taken of the occasion. Ned Conlon is to talk to Dr. Bates to determine what she has in mind.

Evelyn Duvall suggested as a possible series in the fall something about local history and the problems faced by this area such as the guarding of natural resources, growth control, the inter-relationships between the various government systems, etc. George asked her to report on such a series which she thought she might call OUR SARASOTA.

Plaza Theater: Dave Barnes will be leaving for a more responsible position elsewhere, so George Petrie suggested that a letter of intent be sent to the theater regarding possible two-day fall occupancy and three or four morning sessions for our 1986 program.

By-Laws: The By-Laws were passed as amended.

Nominating Committee: This committee is to be appointed to fill Board vacancies and to make a recommendation about the members who have not been attending Board meetings.

Appreciation Luncheon: Sparked by Joan Hopkins, a unanimous tribute was paid to Marguerite Allen, whose attention to the minutest detail made the appreciation luncheon so festive, delicious and memorable. Thanks are also due to Plymouth Harbor and the gentleman who implemented her planning.

Venice: Milton Chase is taking over for Frances Bourne, who has promised her cooperation to him. He will reserve the Community Center for six Friday mornings in January-February of 1986.

Bradenton: Richard Redfern has been thinking about a series for next year on "English Language! Where has it been and where is it going?" He will make arrangements for his series at the Bradenton Library. There has been great enthusiasm about having some part of SILL's programs in Bradenton. It might be that there will be two series next year.

The meeting adjourned at 11:05 A.M.

Respectfully submitted,

Rose Shulman
Recording Secretary



Sarasota Institute of Lifetime Learning

JUNE BOARD MEETING - Tuesday, June 4th, 9:30 A. M., 6th Colony Room, Plymouth Harbor

MINUTES OF BOARD MEETING, MAY 7, 1985

Present: Fern Long, Pearl Aronson, Evelyn Duvall, Lee Cohen, Norman Shaw, Arthur Ross Borden, Edward Conlon, Sam Gould, Joan Hopkins, John Stalnakar, Rollin Posey, Grace Major, Richard Redfern, Rose Shulman and George Petrie.

Minutes: The minutes of the April Board meeting were approved as mailed.

Treasurer: In the absence of Stuart Allen, Joan Hopkins gave his report which consisted of the annual summary and graphs comparing three years of attendance and receipts. We end the year with a balance of \$6,447.97 in the bank in a C.D., and \$4,218.14 in the checking account, totalling \$10,666.11.

Gift to New College: George Petrie investigated possible ways of showing our appreciation to New College-USF, and recommended that we donate to the David Cohen Chair in Music, which would elicit a 2/3 matching contribution from the State of Florida if made before the end of June. A list of contributors will be published, so we would be included. Fern Long moved and Evelyn Duvall seconded that we give \$1500 to the New College Foundation for the above purpose. The motion carried.

Resignation of Ted Jaeckel: George read a letter from Ted in which he wished to resign from the Board. This was accepted, after discussion, with deep and sincere regret and with gratitude for his many contributions to the forward movement of the Institute. A letter will be written by Pearl, as Corresponding Secretary and one by George, as President.

Plaza Theater: Stuart secured a commitment from the Plaza Theater for our needs for the 1985-86 season.

Nominations: Dr. Roberta Hartman has consented to fill one of the Board vacancies. She has been of great service to the Institute for years and we now welcome her to the Board.

Fall Series: Evelyn Duvall has put together an exciting fall series, OUR SARASOTA, to begin on Monday, Oct. 14 at 10:00 A. M. at the Plaza Theater. There will be some kind of tie-in with a project being sponsored by the Chamber of Commerce for a Centennial celebration of Sarasota's founding, which starts on Nov. 16.

Ned Conlon reported on his exploration with Dr. Bates of some kind of cooperation of the Institute with the A.A.U.N. in commemoration of the 40th anniversary of the United Nations. The sense of the Board was that it might be better not to have a whole series on the U.N., but to include the occasion in a broader context of international affairs. The series is slotted for Wednesdays, to start on October 16th through the 20th of November. It is hoped that a pro and con form might be worked out as part of this series.

Number of Series for 1986: Richard Redfern moved that we have only three series in 1986, seconded by John Stalnakar. No action was taken.

Due to a late start occasioned by the failure of George's car to start, the meeting was shorter than was intended, so much business has to be postponed, necessitating a June meeting. The meeting was adjourned at 11:05 A.M.

Respectfully submitted,

Rose Shulman



Sarasota Institute of Lifetime Learning

SEPTEMBER BOARD MEETING - Tues., Sept. 10, 9:30 A. M., 6th Colony Room, Plymouth Harbor
(Fall brochures will be readied for mailing.) George will send cards as reminders.
FUTURE MEETINGS: (Please note.) Oct. 1, Nov. 5, and Dec. 3 (The winter brochures)

MINUTES OF BOARD MEETING, JUNE 4, 1985

Present: Fern Long, Stuart Allen, Pearl Aronson, Evelyn Duvall, Lee Cohen, Norman Shaw, Arthur Ross Borden, Sam Gould, Joan Hopkins, Milton Chase, Roberta Hartmen, Al Skelly, Marguerite Allen, Rollin Posey, Grace Major, Richard Redfern, Rose Shulman, and George Petrie, presiding. George welcomed Roberta Hartman to the Board.

Minutes: Approved as mailed.

Treasurer: Stuart Allen received a letter of acknowledgment from Roland Heiser for our contribution of \$1,500 to the Cohen Chair of Music at New College.

Season Passes: Lee Cohen questioned the need for increasing the price of passes from \$15 to \$20. It was decided to leave the prices as before: \$5 for any one series, \$1 for guests, and to issue a coupon to season pass holders which would entitle them to bring one guest free.

Fall Sessions: Norman Shaw's preparation of an 8-page leaflet, stapled in the middle, with all pertinent information and a bibliography was well received. A question arose as to whether it might be advisable to send out a third brochure before the second series in February, rather than run an ad in the newspaper. Decision was deferred.

Evelyn Duvall is to be congratulated upon arranging an exceptional pre-Centennial series called OUR SARASOTA as our contribution to the Sarasota Centennial celebration which will start on Nov. 16th. In the fall, the Committee will mail 100,000 copies of the Centennial Program which will include our series. Some speakers want a display table in the lobby on which they could display their books for sale at cost, and/or other material representing the 17 organizations which are cooperating. Bob Perkins would like a student art exhibit if the space is available. This is to be ascertained. One speaker would like to show slides, but this was deemed not feasible. Evelyn will convey our decisions.

The program: Oct. 14 - Sarasota Over the Years by Mrs. A. Lamar Mathews;
Oct. 21 - Our Natural Resources by Lois C. Jones
Oct. 28 - Controlling for Growth by Sen. Robert M. Johnson
Nov. 4 - Our Local Governments: Conflict and Cooperation
Nov. 11 - Culture and the Arts in Sarasota by Dr. Robert E. Perkins
Nov. 18 - Health Care: Resources and Costs by Philip M. Beauchamp.

The Centennial Committee would like us to have a related series in the winter. After much discussion and many suggestions, the Board decided against it. Evelyn will relay our thanks and our regrets to the Committee.

OUR WORLD, which is to be the subject for the second fall series, has not yet taken shape. Ned Conlon was not present, but George is to contact him. In the minutes of May 7th, it was suggested that we do two of the six on the United Nations because their anniversary falls on Oct. 24th.

Winter Program: It was taken by consent that we have only three lectures a week, on Mondays, Wednesdays and Thursdays in Sarasota. Milton Chase has arranged for Fridays in Venice and Richard Redfern is in the process of selecting a date for Bradenton. It is thought by some that our attendance should improve if there are fewer choices.

First Series: Literature, 1914-1945 - Mondays - Fern Long listed a thought provoking series: Social Critics, The Poets, The Jazz Age, The expatriots, The Regionalists, and The Ethnics.

World Trouble Spots -Wednesdays - Al Skelly

Social Issues - Sam Gould plans to vary the format to include panels like WASHINGTON WEEK IN REVIEW, for which we will have to make physical arrangements at the theater. George is to be Chairman. The titles of the sessions are:

Technology and Society
Information Revolution
Population Shifts and Changes
Health Care and the Life Cycle
Education Under Fire
The Family and Will It Survive?

This program was received enthusiastically, for Thursdays.

Second Series: Drama - Mondays - Arthur Ross Borden is responsible.

International Challenges - Wednesdays - Ned Conlon

Tax Reform and Budget Issues - Thursdays - Rollin Posey will cooperate in setting it up, with panels when possible, and with reference to how Sarasota might be affected, It was agreed that Congress might well not have concluded its deliberations by the time this series begins,

The meeting was adjourned about eleven o'clock.

Respectfully submitted.

Rose R. Shulman